Born on August 11, 1971 in Kraljevo, Serbia. He graduated at Faculty of Mechanical Engineering in Kragujevac in 1996, with the average grade 9,43 (out of 10,00). He also finished graduate studies (magister) in 2004 at Faculty of Mechanical Engineering in Kragujevac with the average grade 10,00.

During studies, Zoran Kalinić received several awards on University and Faculty level, and he also received scholarships and grants from the Ministry of Science and Technology of the Republic of Serbia, Royal Norwegian Embassy, World University Service Austria, Zastava-Yugo car factory and Municipality of Kragujevac.

Between 1996 and 2005 he was employed at the Faculty of Mechanical Engineering in Kragujevac, participating in lecturing of courses in the areas of computer applications, informatics, automatic control and electrical engineering. In 2004, he spent a month at the Faculty of Informatics, University of Basque Country, San Sebastian, Spain.

He started to work at the Faculty of Economics in Kragujevac in February 2005, firstly as an assistant on Information Systems course, and from 2009 he also thought Information Technologies and E-Business courses.

Zoran Kalinić received his PhD degree in April 2012 at the Faculty of Engineering, University of Kragujevac, in the area of information systems design and mobile communications. Since October 2012 he was employed as an Assistant Professor on the E-business course, and since May 2017 he works as an Associate Professor at the same course.

He was on study visits to University of Udine, Italy; Vienna University of Economics and Business Administration; University of Maribor, Slovenia; Cracow University of Economics; Coventry University, England; University of Information Technology and Management, Rzeszow, Poland; Polytechnic University in Torino and Comenius University in Bratislava. Also, he has received Tempus IMG grant and spent 6 weeks in study visit to the University of Maribor.

As a visiting professor, he participated in lecturing of E-business (2012, 2013, 2016) and Data Mining. Concepts, Models and Methods (2014) courses at undergraduate studies in English at the Cracow University of Economics.

Zoran Kalinić participated in many scientific, research and professional projects, and he was author or co-author of more than 70 publications and papers presented on conferences and published in journals.

His current research interests include electronic business, electronic commerce, electronic government, digital marketing and the application of artificial intelligence in economics and management.

Fluent in English, basic knowledge of Spanish.