

Aleksandra Bošković was born in Kragujevac, on 4th of October, 1990. She finished her primary school as a holder of the "Vuk Karadžić" diploma and the First Kragujevac Gymnasium, *Natural Sciences and Mathematics Course*, with an excellent success. She enrolled the Faculty of Economics University of Kragujevac, module *Management* in 2009 and graduated in 2013, with an average grade of 9.66. She also holds a Master's of Science degree in *International Management* from the same faculty (2013-2015), with an average grade of 9.80. She started the doctoral academic studies at the Faculty of Economics in Kragujevac, in academic year 2015/16, at the study program *Economics*, module *Business Management*.

During the studies, she was awarded multiple times by the Faculty of Economics as one of the best students. She received the prestigious "Dositeja" scholarships for the best students in the Republic of Serbia, by the Fund for Young Talents, the Ministry of Youth and Sports. She was awarded by the Ministry of Education, Science and Technological Development and the City of Kragujevac - Fund "Academician Dragoslav Srejšević". She attended a number of trainings in the fields of management and marketing and graduated from the Summer School of Economics at the Institute of Economic Sciences in Belgrade. She took part in case study competitions and won the first place at the *Ace the Case 2014*, organized by KPMG Serbia. She has an active computing skills (MS Office, IBM SPSS), speaks English (ESOL Cambridge Certificate) and a basic level of German language (DAAD certificate).

In 2014, she was elected to a title of Teaching Associate at the Faculty of Economics, University of Kragujevac. Since 1st of October, 2016, she has been elected to a title of Teaching Assistant, for a scientific field of *Management and Business Economics*, on the course ***Organization of Enterprise***. She is also engaged in performing the exercises in the course *Customer's Behavior*. She served as Secretary of the Department of Management and Business Economics.

She participates in the project of the Faculty of Economics in Kragujevac "Economic Aspects of European Integration - Experiences and Perspectives of the Republic of Serbia". She has been the Secretary of the Organizing Committee of the scientific conference "EBM-Contemporary Issues in Economics, Business and Management" (2016 and 2018).